



December 9, 2010

Dear Parent or Guardian of Jessup Elementary Student:

To support the school, recognize your special student and provide a nostalgic memory for years to come - post a **Congratulatory AD** in the 2010-2011 Jessup Elementary yearbook!

The yearbook is one of our favorite traditions at Jessup. Students anticipate reliving the school year through photos, student portraits and highlights of the year. Soon your child will be bursting with excitement to review their **2010-2011** year book! Imagine their surprise when they reach the special recognition section and find a personal message from you!

To order a **Congratulatory Ad**, please complete and return the order form below, along with your check or money order and a favorite photo of your student. Please identify the photo (to avoid damaging the photo, write the name on a sticker and place it on the back of the photo rather than writing on the photo). Provide a personal message to be printed next to the photo. **Camera ready artwork preferred.** If you have any questions, please contact Ruth Lurz at 443-791-7077.

Thank you for supporting Jessup Elementary School.

Sincerely,

Ruth Lurz
Yearbook Adviser

P.S. You may want to post more than one Congratulatory AD—for a family friend, a great teacher or if you have more than one student attending Jessup. To post more than one Congratulatory AD, simply photocopy this letter and send in a separate order form for each message.

□□□ Cut along the dotted line

Deadline Date: February 8, 2011

Yes, I want to post a Congratulatory AD for _____ in the yearbook!
(Print student's name)

Ad Size (check one)	Price	Please attach camera ready artwork or place personal message in this space: <i>If you need additional space to write your message, attach a separate sheet of paper.</i>
<input type="radio"/> Business Card	\$ 15.00	
<input type="radio"/> 1/4 page ad	\$ 35.00	
<input type="radio"/> 1/2 page ad	\$ 60.00	
<input type="radio"/> Full page ad	\$ 100.00	

All checks or money orders should be made payable to "Lifetouch"

Student Name _____

Telephone Number _____

Teacher Name _____

Grade _____

Total Amount: \$ _____

Parent/Guardian Signature: _____

*We reserve the right to restructure your message. However, the words will remain the same. Messages to be included in the yearbook are to be approved by yearbook committee.